



Rodark

Location: Australia

Industry: Professional (Base Multiple: 2.8x)

Report Generated: 14 APR, 2026

POWERED BY

intaleks

Perth Business Evaluators Pty Ltd (ABN 51 622 231 832) trading as Intaleks

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Valuation Summary Report

Rodark

Technology • Australia

Average Sales 500,000	Average COGS 225,000	Average EBIT 155,000
Average Addbacks 0	Average Adjusted EBIT 155,000	Valuation Multiple 2.80x

Business Strength Assessment 34/50	Rating Good
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Estimated Business Valuation

465,000

Method: Profit Method • Multiple: 2.80x

This valuation estimate is generated from your financial performance, adjusted EBIT and selected valuation method. It is an automated, model-based estimate designed to support planning, discussions with advisors, and high-level decision-making. It is not a certified valuation and should not be used for tax, legal, lending, or regulatory purposes.

Valuation Method

Based on your results the following valuation method is being used:



Asset Method

This asset method is effective because it values a business based on verifiable assets and liabilities.



Profit Method

This method is effective because it reflects the earning capacity and operational performance of the business.

ACCOUNTING PROFIT AND LOSS			
METRIC	30/06/2023	30/06/2024	30/06/2025
Sales	\$450,000	\$500,000	\$550,000
COGS	\$200,000	\$225,000	\$250,000
Gross Profit	\$250,000	\$225,000	\$250,000
Operating Expenses	\$110,000	\$120,000	\$130,000
Net Profit and Loss	\$140,000	\$155,000	\$170,000
Interest Expense	\$0	\$0	\$0
Interest Income	\$0	\$0	\$0
Tax Expense	\$0	\$0	\$0
EBIT CALCULATED	\$140,000	\$155,000	\$170,000

ADDBACKS / ADJUSTMENTS				
ADDBACK	ADDBACK REASON	Year 1	Year 2	Year 3
	No addbacks provided			

Questionnaire Responses

Your responses to the 10 business strength questions (Total Score: 29/50)

<p>4 1. Owner Dependence Low-Moderate (4/5) Limited involvement needed</p>	<p>1 6. Competitive Advantage Weak (1/5) Easily replicated, low barriers</p>
<p>5 2. Recurring or Contracted R... Strong (5/5) High recurring, contracted, subscription-base...</p>	<p>1 7. Revenue Diversification Single (1/5) Single product/service</p>
<p>5 3. Customer Concentration Strong (5/5) No client >10%</p>	<p>1 8. Systems & Scalability Weak (1/5) Manual, founder-driven</p>
<p>5 4. Management Depth Strong (5/5) Strong, stable leadership team</p>	<p>2 9. Margin Stability Unstable (2/5) Significant fluctuation</p>
<p>4 5. Growth Rate Good (4/5) Strong growth (15-30%)</p>	<p>1 10. External / Industry Risk High Risk (1/5) High exposure</p>

Business Strength Assessment	Rating
34/50	Good

Multiple Calculation Formula

Your final multiple is calculated as: **Base Multiple x Score Factor**

Excellent	Good	Average	Below Average
40-50 points: 100% (1.0x)	30-39 points: 80% (0.8x)	20-29 points: 50% (0.5x)	<20 points: 30% (0.3x)

Example: If your industry base multiple is 5.0x and you score 35 points, your multiple = 5.0 x 0.8 = 4.0x